**KS Appraisal**

**Participant Selection Criteria**. The ideal participation for the usability study of our site will be a real state people or homeowner and property owner trying to find the value of their property.

**Hypothesis**.

Our user will get impressed by the way website looks like.

Our user will be able to find what he needs; he may have to scroll up and down to find exact thing he is looking for. But, site is not big and over information which will make site simple.

Our user will love the site and will be motivated to visit back again.

**Experiments :**

1. We will let our user use site without telling him anything. If he scrolls to the bottom of the page to see the whole front page, then we can guess that user had liked it. If he goes in the web site and straight clicks on menu icon to see the options of the site, then there is less change the user is impressed by the first look.
2. We will check how much time it takes for our user to find certain icon in website.
3. We will interview user at the end of the usability test and ask him, his opinion.

**Script**.

**Interpretation Guidelines:**

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| Steps | Instructions | Exprmt | **Interpretation Guidelines** |
| 1 | Greet the user and explain what is to be tested |  |  |
| 2 | Present the open website for him and ask his first impression |  | Record result look for likes and dislikes. |
| 3 | Ask him to find the valuation of his own property. |  | Look, how fast can he get his job done and record accordingly |
| 4 | Ask him about the site and what he liked and disliked. Distract him from seeing the site for about the minute |  | If he had the good first impression it is very likely that user will visit back |
| 5 | Now, ask him to find the icon that was just beside the valuation icon he just visited. | B. | Helps us to know clear and simple the website is. If the user can find it straight without scrolling the whole page, then we can conclude that our webpage is simple and easy to learn. |